

**BARANYA**  
TÖBBRŐL SZÓL



ARCULATI ÚTMUTATÓ

# LOGO

LOGO



## TÁVTARTÁS



# SZÍNEK

SZÍNEK

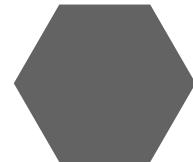
3



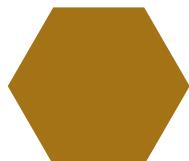
RGB: 211 | 156 | 10  
CMYK: 20 | 40 | 100 | 0  
#d39c0a



RGB: 191 | 195 | 198  
CMYK: 30 | 20 | 20 | 0  
#bfc3c6



RGB: 100 | 99 | 99  
CMYK: 0 | 0 | 0 | 75  
#646363



# GRÁDIENSEK



RGB: 211 | 156 | 10  
CMYK: 20 | 40 | 100 | 0  
#d39c0a

RGB: 163 | 115 | 22  
CMYK: 30 | 50 | 100 | 20  
#a37316



RGB: 191 | 195 | 198  
CMYK: 30 | 20 | 20 | 0  
#bfc3c6

RGB: 100 | 99 | 99  
CMYK: 0 | 0 | 0 | 75  
#646363

# TIPOGRÁFIA

TIPOGRÁFIA

4

## ELSÓDLEGES BETÚTÍPUS

### Avenir Next LT Pro

But I must explain to you how all this mistaken idea of denouncing pleasure and praising pain was born and I will give you a complete account of the system, and expound the actual teachings of the great explorer of the truth, the master-builder of human happiness.

Aa

Bb

Avenir Next LT Pro Regular Condense  
Avenir Next LT Pro Medium Condense  
Avenir Next LT Pro Demi Condense  
**Avenir Next LT Pro Bold Condense**

## MÁSODLAGOS BETÚTÍPUS

### Arial Narrow

But I must explain to you how all this mistaken idea of denouncing pleasure and praising pain was born and I will give you a complete account of the system, and expound the actual teachings of the great explorer of the truth, the master-builder of human happiness.

Cc

Dd

Arial Narrow Regular  
Arial Narrow Italic  
Arial Narrow Bold  
Arial Narrow Bold Italic

# ELEMEK

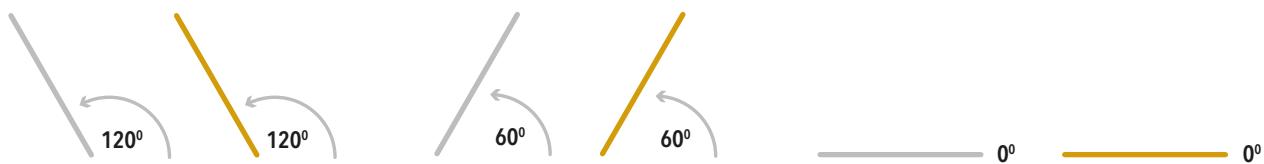
ELEMEK

5

## KAPCSOLAT-IKONOK



## VONALAK



## SEJTEK



# KÉPHASZNÁLAT

KÉPHASZNÁLAT

5

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## SEJTBEN 1



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## SEJTBEN 2

LUMINOSITY

OPACITY: 40%



# ALKALMAZÁSI PÉLDÁK

ALKALMAZÁSI PÉLDÁK

6

## LEVÉLPAPÍR



TÁRGY:  
CÍMZETT:

### Tiszttelt Cím!

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**LOREM IPSUM DOLOR SIT AMET**

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# ALKALMAZÁSI PÉLDÁK

ALKALMAZÁSI PÉLDÁK

7

KIADVÁNY BORÍTÓ

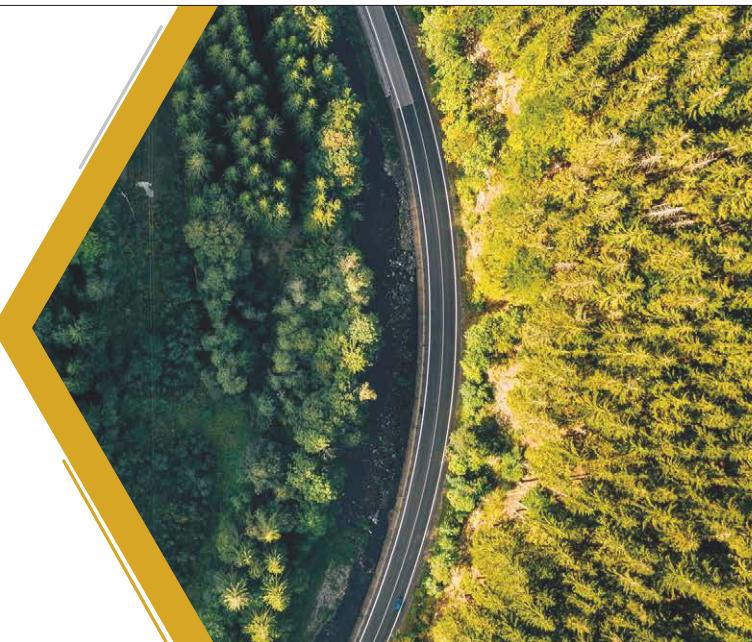


# ALKALMAZÁSI PÉLDÁK

ALKALMAZÁSI PÉLDÁK

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## LAYOUT PÉLDÁK



LOREM IPSUM

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